



Editorial Submission Guidelines for *Insights Canada* magazine

Updated September 2009

Our Mission:

To communicate the truth and relevance of Scripture in a clear and practical manner.

Our Purpose:

To encourage, strengthen, and reach out to Canadian adults in every walk of life.

Our Product:

Insights Canada is a 20-page monthly magazine, with a circulation of approximately 10,000. It is a free publication, focusing on applying God's Word to everyday life.

Our Writers:

Authors aren't required to be previously published but should have a personal relationship with Jesus Christ and a strong desire to spread the Good News about Him to others.

What we Look for:

- Articles glorifying God and offering hope to readers in a positive, not preachy way
- Articles showing how Christ is making a difference and how you're applying biblical truth in your everyday life
- We are particularly interested in Canadian content

How to Query us:

- Direct queries to Joy McKee, Editor at info@insightforliving.ca
- Queries should not include attachments
- Only include a synopsis in your query—if we like your idea, we'll further the conversation
- Your query should describe your writing background
- As we assign articles by theme, please also include your interests and other experience
- All queries will receive a reply, however, we may take up to four weeks to respond
- To improve your chances of a successful query, please familiarize yourself with *Insights* (back issues available online) and our essential beliefs
- At this point, we're only accepting queries for the *Strong Family* and *LifeTrac* columns

Strong Family is experiential non-fiction on anything to do with: family life, marriage, home building, relationships, day-to-day family life, etc.

LifeTrac uses experiential first person non-fiction to help young adults relate the truth of God's Word to real life. Preference is given to writers who are young adults.

Submission Guidelines:

- Articles must be original
- Simultaneous or previously published submissions will not be accepted
- IFLC retains first time, web, and republishing rights
- Articles must not be republished for six months after original publication
- Word count must meet the editor's request
- Articles must closely relate to the theme requested
- Bible verses should be included in the article and version specified
- Our preferred Bible translation is NASB
- Authors must meet assigned deadline.
- Along with the article, contributors are expected to supply a headshot and bio
- Authors may be asked to rework article and will be expected to complete revisions in requested time frame
- All contributions are subject to editing for style, space, and clarity
- Upon article acceptance, Insight for Living Canada pays a \$75 honorarium